

SIHH

BY KEYVELLE

HOTEL SEATING & SOFA COLLECTION

Seating, tailored *for hospitality*

CATALOGUE · 2026 EDITION



THE BRAND

SIHI *by* KEYVELLE

SIHI is the seating, sofa and table house of KEYVELLE — the hospitality FF&E partner furnishing guestrooms, suites and public spaces for five-star hotel groups worldwide.

Every SIHI piece is specified for the realities of hotel life: daily use, housekeeping, brand standards and project schedules. Collections are organised by style, then composed into coordinated sets, so designers and procurement teams can furnish a complete room type from a single, consistent family.

THE KEYVELLE FAMILY

SUTA	Bedding
DIDADI	Bathroom & shower
SIHI	Seating, sofas & tables
KEYVELLE	Casegoods · Carpet · Lighting · Smart control · Drapery

01
STYLE-LED
Four style series, eleven coordinated sets

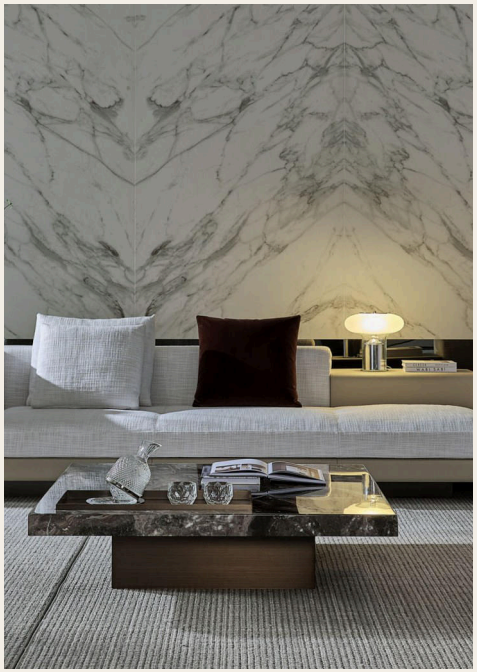
02
PROJECT-READY
Sizes, fabrics and finishes adapted per brief

03
ONE PARTNER
Integrated with the full KEYVELLE FF&E package

THE COLLECTION

Four styles. Eleven sets. *One standard.*

I

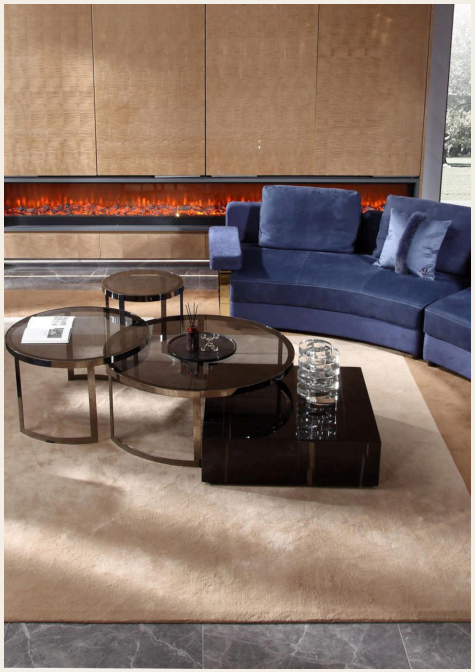


Modern Minimal

Quiet architecture for the contemporary hotel

ORIEL	SH-M1XX
NOIR	SH-M2XX
SABLE	SH-M3XX

II



Italian Light Luxury

Tailored glamour with a light hand

LUCCA	SH-L1XX
RIVA	SH-L2XX
CORSO	SH-L3XX

III

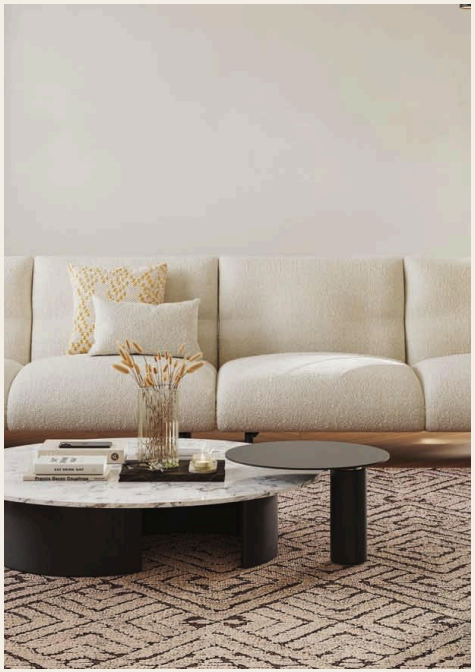


Grand Elegance

Ceremonial comfort, softly detailed

AMBRE	SH-G1XX
OPALINE	SH-G2XX

IV



Warm Contemporary

Soft, organic modern hospitality

DUNE	SH-W1XX
TERRA	SH-W2XX
SHORE	SH-W3XX

Each set combines a sofa with coordinated lounge, dining or desk seating and benches. Codes follow the pattern SH-[series][set][piece], e.g. SH-M101 = Modern Minimal · Set 1 · Piece 01.

ROOM-TYPE MATRIX

Furnish every key, *room by room*

ROOM TYPE / STYLE	I Modern Minimal	II Italian Light Luxury	III Grand Elegance	IV Warm Contemporary
Standard Room Compact lounge corner and work / dining seat	**Oriel** SH-M102 · SH-M103 · SH-M105	**Lucca** SH-L102 · SH-L103 · SH-L105	**Opaline** SH-G202 · SH-G203 · SH-G204	**Shore** SH-W302 · SH-W303
Deluxe Single Two-seater sofa, lounge chair and desk seating	**Noir** SH-M201 (2-seater) · SH-M202 · SH-M204	**Corso** SH-L301 (2-seater) · SH-L302 · SH-L304	**Ambre** SH-G101 (2-seater) · SH-G103 · SH-G105	**Shore** SH-W301 · SH-W302 · SH-W303
VIP Room Three-seater sofa with a pair of lounge chairs	**Oriel** SH-M101 · 2 × SH-M102 · SH-M103	**Lucca** SH-L101 (3-seater) · 2 × SH-L102 · SH-L104	**Opaline** SH-G201 · 2 × SH-G202 · SH-G204	**Dune** SH-W101 · SH-W102 · SH-W103
Suite Full living, dining and bar composition	**Sable** SH-M301 · SH-M302 · SH-M303 / M304 · SH-M305	**Riva** SH-L201 · SH-L202 · SH-L203 · SH-L204	**Ambre** SH-G101 (3-seater) · SH-G102 · SH-G103 · SH-G104	**Terra** SH-W201 · SH-W202 · SH-W203

Recommendations are indicative and based on typical room areas. Final selection, quantities and sizes are confirmed against each project's floor plans and brand standards.
Any set can be re-scaled or re-specified for a different room type.



SERIES I

Modern Minimal

Quiet architecture for the contemporary hotel

Low silhouettes, slim frames and a restrained palette of greige, graphite and cognac. Modern Minimal suits hotels with a strong architectural identity: city business towers, design-led lifestyle properties and serviced residences.

SH-M1	Oriel	Soft greige, graphite lines
SH-M2	Noir	Ink tones, low and generous
SH-M3	Sable	Cognac warmth, dark timber

Set 01

Oriel

Soft greige, graphite lines

A calm, tailored ensemble: a long low sofa, a sculpted shell lounge chair and slim upholstered dining and bar seating. Suited to guestrooms and executive lounges.

SH-M101	Sofa
SH-M102	Lounge Chair
SH-M103	Dining Chair
SH-M104	Bar Stool
SH-M105	Bench

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).



SH-M101

Oriel Sofa

W × D × H 3200 × 1000 × 680 mm



SH-M102

Oriel Lounge Chair

W × D × H 800 × 900 × 940 mm



SH-M103

Oriel Dining Chair

W × D × H 540 × 560 × 800 mm



SH-M104

Oriel Bar Stool

W × D × H 485 × 500 × 950 mm



SH-M105

Oriel Bench

W × D × H 1800 × 480 × 430 mm

Set 02

Noir

Ink tones, low and generous

Deep seats and a confident, low profile in ink-black tones, paired with a compact lounge chair, a swivel chair for desk or dining use and a high-back bar stool. Built for club lounges, bars and premium suites.

SH-M201	Sofa
SH-M202	Lounge Chair
SH-M203	Dining Chair
SH-M204	Swivel Chair
SH-M205	Bar Stool

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).



SH-M201

Noir Sofa

2-seater	2040 × 1020 × 640 mm	3-seater	2830 × 1020 × 640 mm
4-seater	3600 × 1020 × 640 mm	Corner	4300 × 1520 × 640 mm



SH-M202

Noir Lounge Chair

W × D × H 780 × 810 × 750 mm



SH-M203

Noir Dining Chair

W × D × H 520 × 590 × 880 mm



SH-M204

Noir Swivel Chair

W × D × H 580 × 630 × 800 mm



SH-M205

Noir Bar Stool

W × D × H 550 × 550 × 1000 mm

Set 03

Sable

Cognac warmth, dark timber

A modular sofa system in warm cognac tones with a deep-seated lounge chair and pared-back dining chairs on dark timber frames. Configurable for suites, lobbies and all-day dining lounges.

SH-M301	Modular Sofa
SH-M302	Lounge Chair
SH-M303	Dining Chair
SH-M304	Dining Armchair
SH-M305	Bar Stool



SH-M301

Sable Modular Sofa

2-seat unit	1510 × 1030 × 620 mm	Corner unit	2000 × 1450 × 620 mm
Chaise unit	2330 × 1330 × 620 mm	Overall	4365 × 3210 × 620 mm



SH-M302

Sable Lounge Chair

W × D × H 860 × 740 × 780 mm



SH-M303

Sable Dining Chair

W × D × H 580 × 580 × 820 mm



SH-M304

Sable Dining Armchair

W × D × H 580 × 580 × 820 mm



SH-M305

Sable Bar Stool

W × D × H 490 × 510 × 970 mm

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).

SERIES II

Italian Light Luxury

Tailored glamour with a light hand

Rounded volumes, contrast piping and slender metal details in ivory, caramel and midnight tones. Italian Light Luxury brings a couture sensibility to resort, urban luxury and lifestyle hotels.

SH-L1	Lucca	Ivory and caramel, champagne details
SH-L2	Riva	Midnight velvet, brushed metal
SH-L3	Corso	Sand and walnut, executive ease

Set 01

Lucca

Ivory and caramel, champagne details

Ivory upholstery framed by caramel side panels, with slender dining chairs on fine metal legs and a sculpted bench. A bright, welcoming set for guestrooms, suites and lobby lounges.

SH-L101	Sofa
SH-L102	Armchair
SH-L103	Dining Chair
SH-L104	High-back Dining Chair
SH-L105	Bench

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).



SH-L101

Lucca Sofa

2-seater 1720 × 950 × 730 mm
3-seater 2220 × 950 × 730 mm
4-seater 2920 × 950 × 730 mm



SH-L102

Lucca Armchair

W × D × H 1120 × 950 × 730 mm



SH-L103

Lucca Dining Chair

W × D × H 540 × 660 × 850 mm



SH-L104

Lucca High-back Dining Chair

W × D × H 600 × 670 × 1000 mm



SH-L105

Lucca Bench

W × D × H 1500 × 420 × 500 mm

Set 02

Riva

Midnight velvet, brushed metal

A sweeping curved sofa and a swivel lounge chair in deep midnight tones, accented with brushed metal frames. Made for signature lobbies, VIP lounges and suite living rooms.

SH-L201	Curved Sofa
SH-L202	Swivel Lounge Chair
SH-L203	Dining Chair
SH-L204	Bar Stool
SH-L205	Bench

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).



SH-L201

Riva Curved Sofa

W × D × H 3950 × 1600 × 690 mm



SH-L202

Riva Swivel Lounge Chair

W × D × H 740 × 760 × 690 mm



SH-L203

Riva Dining Chair

W × D × H 660 × 570 × 830 mm



SH-L204

Riva Bar Stool

W × D × H 570 × 620 × 1030 mm



SH-L205

Riva Bench

W × D × H 1600 × 460 × 430 mm

Set 03

Corso

Sand and walnut, executive ease

A structured sofa in sand tones with a rounded club lounge chair, walnut-framed dining chair and an executive swivel desk chair. Well suited to deluxe rooms, executive floors and business suites.

SH-L301	Sofa
SH-L302	Lounge Chair
SH-L303	Dining Chair
SH-L304	Swivel Desk Chair
SH-L305	Bench



SH-L301

Corso Sofa

2-seater	1880 × 1000 × 800 mm	3-seater	2400 × 1000 × 800 mm
4-seater (sectional)	2920 × 1000 × 800 mm		



SH-L302

Corso Lounge Chair

W × D × H 830 × 700 × 730 mm



SH-L303

Corso Dining Chair

W × D × H 500 × 520 × 880 mm



SH-L304

Corso Swivel Desk Chair

W × D × H 660 × 660 × 1170 mm



SH-L305

Corso Bench

W × D × H 1420 × 520 × 510 mm

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).

SERIES III

Grand Elegance

Ceremonial comfort, softly detailed

Pearl and taupe upholstery, pleated and channelled detailing and gleaming plinths. Grand Elegance is composed for palace hotels, presidential suites and formal reception spaces.

SH-G1	Ambre	Pearl upholstery, champagne plinths
SH-G2	Opaline	Pleated taupe, quilted detail

Set 01

Ambre

Pearl upholstery, champagne plinths

Generous, enveloping forms raised on polished plinths, with a two-tone dining chair, a channelled bench and an upholstered vanity stool. A complete composition for suites and presidential apartments.

SH-G101	Sofa
SH-G102	Armchair
SH-G103	Dining Chair
SH-G104	Bench
SH-G105	Vanity Stool

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).



SH-G101

Ambre Sofa

2-seater 1550 × 900 × 860 mm 3-seater 2150 × 900 × 860 mm



SH-G102

Ambre Armchair

W × D × H 1020 × 900 × 860 mm



SH-G103

Ambre Dining Chair

W × D × H 520 × 620 × 940 mm



SH-G104

Ambre Bench

W × D × H 1570 × 460 × 430 mm



SH-G105

Ambre Vanity Stool

W × D × H 600 × 560 × 630 mm

Set 02

Opaline

Pleated taupe, quilted detail

A long, elegant three-seater with a pleated-back armchair, a channelled dining chair on a sculpted metal base, a quilted bench and a swivel-look vanity stool. Refined for VIP rooms and formal lounges.

SH-G201	Sofa
SH-G202	Armchair
SH-G203	Dining Chair
SH-G204	Bench
SH-G205	Vanity Stool

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).



SH-G201

Opaline Sofa

3-seater 2850 × 1000 × 800 mm



SH-G202

Opaline Armchair

W × D × H 780 × 780 × 780 mm



SH-G203

Opaline Dining Chair

W × D × H 630 × 640 × 910 mm



SH-G204

Opaline Bench

W × D × H 1200 × 520 × 420 mm



SH-G205

Opaline Vanity Stool

W × D × H 620 × 620 × 690 mm



SERIES IV

Warm Contemporary

Soft, organic modern hospitality

Rounded, cocooning shapes in ivory, terracotta and stone. Warm Contemporary answers the resort and lifestyle brief: relaxed, tactile and photogenic, without losing the discipline of a five-star interior.

SH-W1	Dune	Ivory bouclé-look, gentle curves
SH-W2	Terra	Terracotta and cognac
SH-W3	Shore	Stone tones, bronze-toned shell

SERIES IV · WARM CONTEMPORARY

Set 01

Dune

Ivory bouclé-look, gentle curves

A long, softly winged sofa, a high-back lounge chair with ottoman and an upholstered dining armchair. Light and serene for resort villas, suites and lounges.

SH-W101	Sofa
SH-W102	Lounge Chair & Ottoman
SH-W103	Dining Armchair





SH-W101

Dune Sofa

W × D × H 3870 × 1020 × 820 mm



SH-W102

Dune Lounge Chair & Ottoman

Dimensions on request



SH-W103

Dune Dining Armchair

Dimensions on request

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).

SERIES IV · WARM CONTEMPORARY

Set 02

Terra

Terracotta and cognac

A sweeping curved sectional in warm terracotta with a barrel lounge chair wrapped in a cognac shell and a light, open-frame dining chair. A statement for lobbies and suite living rooms.

SH-W201	Curved Sofa
SH-W202	Lounge Chair
SH-W203	Dining Chair

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).





SH-W201

Terra Curved Sofa

W × D × H 4200 or 3800 × 1600 × 650 mm



SH-W202

Terra Lounge Chair

Dimensions on request



SH-W203

Terra Dining Chair

Dimensions on request

SERIES IV · WARM CONTEMPORARY

Set 03

Shore

Stone tones, bronze-toned shell

A compact, low sofa in pale stone tones, a rounded lounge chair with a metallic bronze-toned shell and a slim dining chair. Proportioned for deluxe rooms and intimate lounges.

SH-W301	Sofa
SH-W302	Lounge Chair
SH-W303	Dining Chair

Upholstery, frame and metal finishes specified per project. All dimensions in mm (W × D × H).





SH-W301

Shore Sofa

W × D × H 2150 × 1140 × 700 mm



SH-W302

Shore Lounge Chair

Dimensions on request



SH-W303

Shore Dining Chair

Dimensions on request

BESPOKE FOR EVERY PROJECT

Customisation

Every SIHI piece is a starting point. We adapt it to your brand standards, room plans and operating requirements.

01

UPHOLSTERY

Project fabrics, leathers and performance textiles; COM / COL accepted. Contrast piping, stitching and quilting to brief.

02

FINISHES

Timber stains, lacquer colours and metal finishes matched to the interior scheme and the hotel's sample boards.

03

SIZES & CONFIGURATIONS

Seat counts, modular layouts and overall dimensions adjusted to the room plan. Seat height and depth tuned to the brief.

04

HOSPITALITY DETAILS

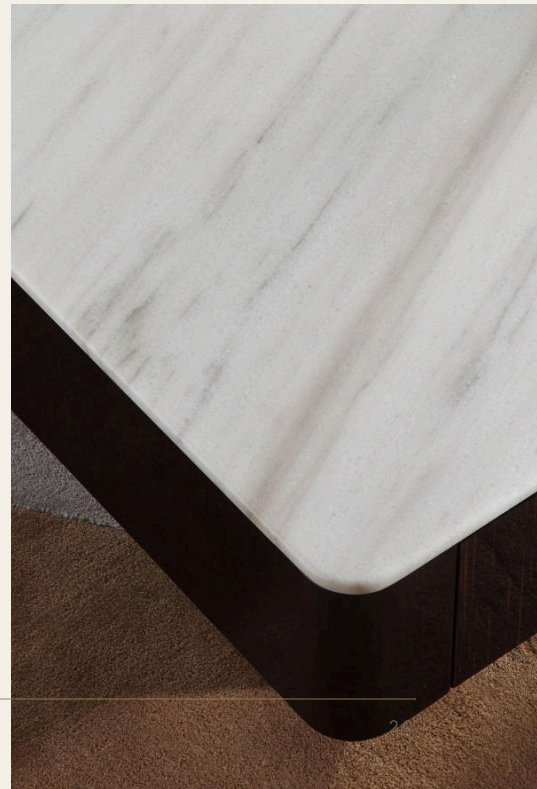
Removable covers, glides and floor protection, branding plates and packing to site requirements, on request.

Customisation scope, samples and lead times are confirmed in the quotation for each project.









HOTEL-GRADE BY DESIGN

Quality & Compliance

SIHI seating is engineered for contract use. The standards below are those typically requested by international hotel groups. Testing to the applicable standards is arranged per project and specified material.

STANDARD	SCOPE
ANSI/BIFMA X5.4	Lounge and public seating — durability & safety
ANSI/BIFMA X5.1 / X5.11	Office and large-occupant seating, where applicable
CAL TB 117-2013	Upholstered furniture smoulder resistance (USA)
BS 5852 / BS 7176	Ignition resistance of upholstered seating (UK contract)
EN 1021-1 / -2	Ignition resistance — cigarette & match flame (EU)
EN 16139 / EN 1728	Strength & durability of non-domestic seating (EU)
Martindale abrasion (EN ISO 12947)	Fabric abrasion durability for contract upholstery
Formaldehyde emission (E1 / CARB P2)	Low-emission panels and adhesives

Compliance depends on the specified fabric, foam and finish and is confirmed in writing for each project.



WORKING TOGETHER

Project Process

01
BRIEF
Room types, quantities, brand standards and design intent.

02
SELECTION
Set and product selection from SIHI series; room-type matching.

03
SPECIFICATION
Sizes, fabrics, finishes and compliance requirements agreed.

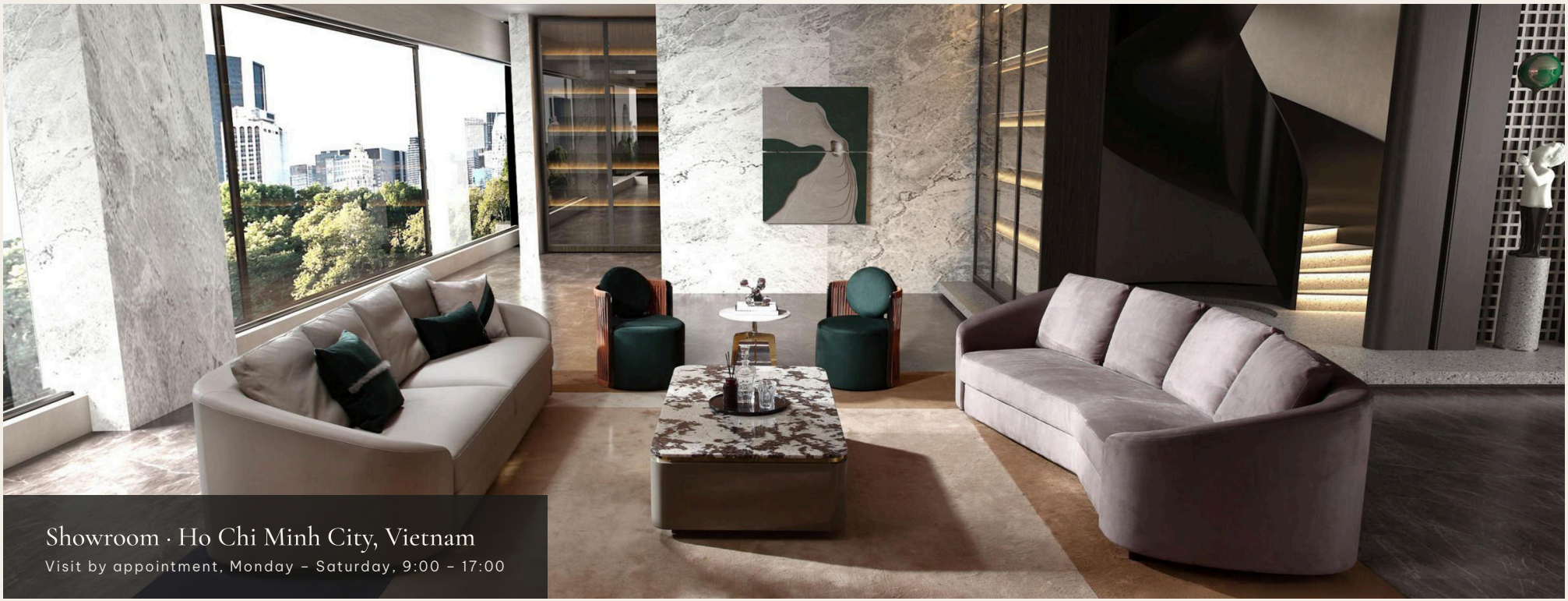
04
QUOTATION
Formal request for quotation answered with scope and lead time.

05
SAMPLES & MOCK-UP
Material samples and prototype review for approval.

06
PRODUCTION & QC
Manufacturing with staged quality inspections.

07
LOGISTICS
Packing, consolidation and delivery to site schedule.

08
HANDOVER
Installation support and after-sales care.



Showroom · Ho Chi Minh City, Vietnam
Visit by appointment, Monday – Saturday, 9:00 – 17:00

REFERENCE

Product Index

I · Modern Minimal

SH-M101	Oriel Sofa	3200 × 1000 × 680 mm
SH-M102	Oriel Lounge Chair	800 × 900 × 940 mm
SH-M103	Oriel Dining Chair	540 × 560 × 800 mm
SH-M104	Oriel Bar Stool	485 × 500 × 950 mm
SH-M105	Oriel Bench	1800 × 480 × 430 mm
SH-M201	Noir Sofa	4 sizes
SH-M202	Noir Lounge Chair	780 × 810 × 750 mm
SH-M203	Noir Dining Chair	520 × 590 × 880 mm
SH-M204	Noir Swivel Chair	580 × 630 × 800 mm
SH-M205	Noir Bar Stool	550 × 550 × 1000 mm
SH-M301	Sable Modular Sofa	4 sizes
SH-M302	Sable Lounge Chair	860 × 740 × 780 mm
SH-M303	Sable Dining Chair	580 × 580 × 820 mm
SH-M304	Sable Dining Armchair	580 × 580 × 820 mm
SH-M305	Sable Bar Stool	490 × 510 × 970 mm

II · Italian Light Luxury

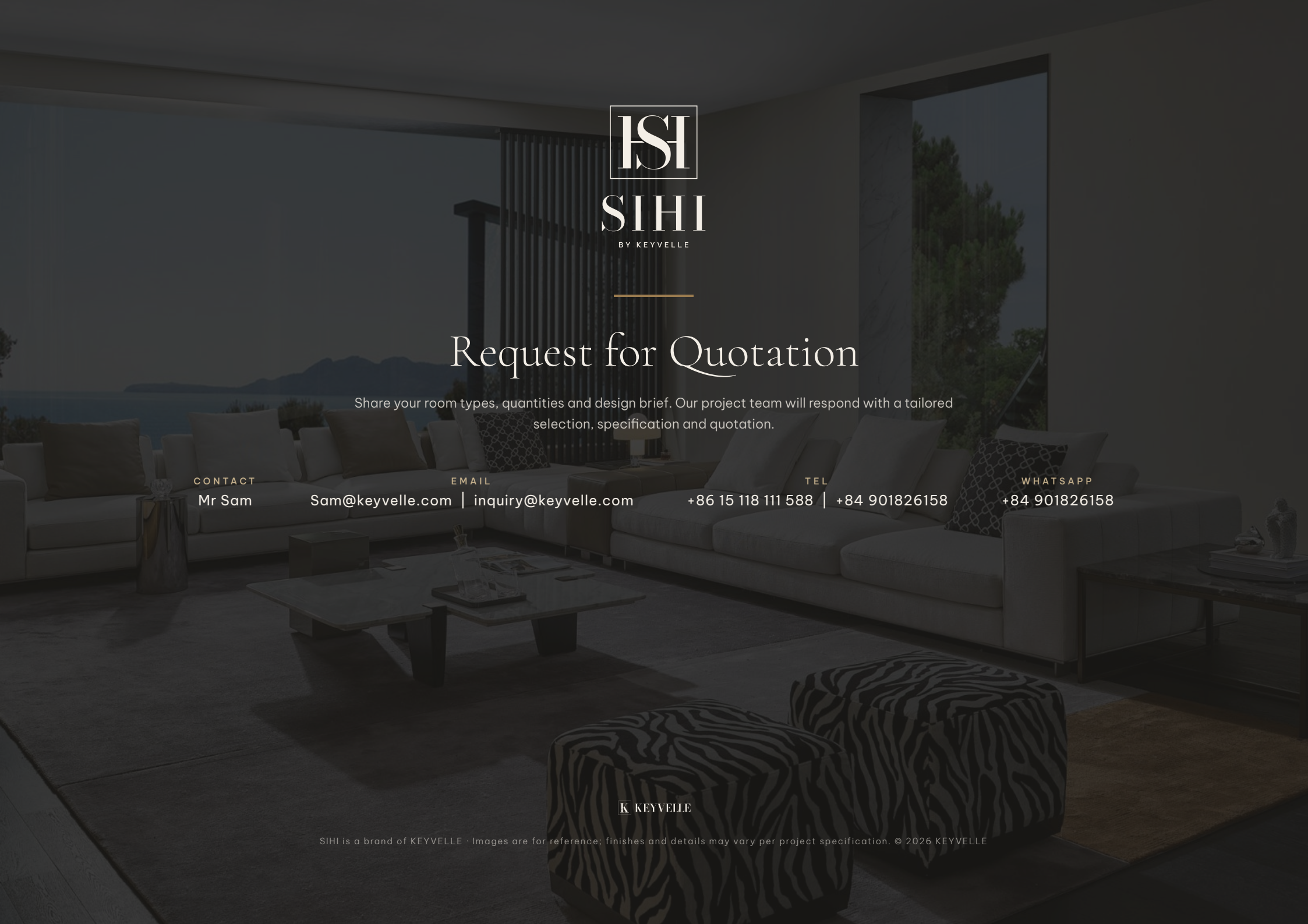
SH-L101	Lucca Sofa	3 sizes
SH-L102	Lucca Armchair	1120 × 950 × 730 mm
SH-L103	Lucca Dining Chair	540 × 660 × 850 mm
SH-L104	Lucca High-back Dining Chair	600 × 670 × 1000 mm
SH-L105	Lucca Bench	1500 × 420 × 500 mm
SH-L201	Riva Curved Sofa	3950 × 1600 × 690 mm
SH-L202	Riva Swivel Lounge Chair	740 × 760 × 690 mm
SH-L203	Riva Dining Chair	660 × 570 × 830 mm
SH-L204	Riva Bar Stool	570 × 620 × 1030 mm
SH-L205	Riva Bench	1600 × 460 × 430 mm
SH-L301	Corso Sofa	3 sizes
SH-L302	Corso Lounge Chair	830 × 700 × 730 mm
SH-L303	Corso Dining Chair	500 × 520 × 880 mm
SH-L304	Corso Swivel Desk Chair	660 × 660 × 1170 mm
SH-L305	Corso Bench	1420 × 520 × 510 mm

III · Grand Elegance

SH-G101	Ambre Sofa	2 sizes
SH-G102	Ambre Armchair	1020 × 900 × 860 mm
SH-G103	Ambre Dining Chair	520 × 620 × 940 mm
SH-G104	Ambre Bench	1570 × 460 × 430 mm
SH-G105	Ambre Vanity Stool	600 × 560 × 630 mm
SH-G201	Opaline Sofa	2850 × 1000 × 800 mm
SH-G202	Opaline Armchair	780 × 780 × 780 mm
SH-G203	Opaline Dining Chair	630 × 640 × 910 mm
SH-G204	Opaline Bench	1200 × 520 × 420 mm
SH-G205	Opaline Vanity Stool	620 × 620 × 690 mm

IV · Warm Contemporary

SH-W101	Dune Sofa	3870 × 1020 × 820 mm
SH-W102	Dune Lounge Chair & Ottoman	On request
SH-W103	Dune Dining Armchair	On request
SH-W201	Terra Curved Sofa	4200 or 3800 × 1600 × 650 mm
SH-W202	Terra Lounge Chair	On request
SH-W203	Terra Dining Chair	On request
SH-W301	Shore Sofa	2150 × 1140 × 700 mm
SH-W302	Shore Lounge Chair	On request
SH-W303	Shore Dining Chair	On request



SIHI

BY KEYVELLE

Request for Quotation

Share your room types, quantities and design brief. Our project team will respond with a tailored selection, specification and quotation.

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KEYVELLE

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